



# AI Predict

Machine learning and predictive analytics to improve data-driven decision-making.

## Learn. Predict. Improve.

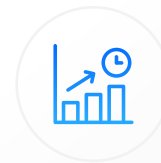
Forecast trends. Optimize processes. Turn raw data into actionable insights. When you partner with HBS to add machine learning to your workflows, we'll help you harness the power of prediction to improve efficiency, anticipate changes, boost performance and drive innovation.

## Opportunities with AI Predict



### Data Classification

Use historical data to classify new data automatically. From bank credit risk assessments to healthcare diagnosis or product category reclassification, we'll develop predictive analytics tools specific to your needs.



### Value Prediction

Generate precise, data-driven predictions. Estimate work, forecast trends, predict machine defects—customized algorithms provide the insights to keep you ahead of the curve.

# Getting Started with AI Predict



## AI Predict Feasibility Assessment

Have a specific use for machine learning you're ready to explore? An HBS Feasibility Assessment will help you be sure that you have the right foundation in place to bring the solution to life—or discover the gaps we'll need to close to make it possible.

In the AI Predict Feasibility Assessment, we will:

- Start by understanding your specific opportunity and gathering all relevant data
- Conduct a thorough analysis to assess the feasibility of implementing the predictive analytics and machine learning solution
- Provide detailed documentation of our findings, including actionable next steps and a clear implementation timeline

With a Feasibility Assessment, you can confidently move forward, knowing the exact potential and practical steps required to achieve your data-driven goals.



## AI Predict Opportunity Discovery

Need help identifying the right opportunities to make machine learning and predictive analytics work for you? An HBS Opportunity Discovery will find, rank, and define next steps for opportunities to implement machine learning on top of your data.

In the AI Predict Opportunity Discovery, we will:

- Dive deep into your company data and business processes to fully understand your unique needs
- Identify areas where machine learning and predictive analytics can make a significant impact
- Provide comprehensive documentation of our findings and a strategic roadmap for implementation

The Opportunity Discovery will prepare you with understanding and clear next steps to transform your data into actionable intelligence that drives growth and innovation.

Ready to turn your data into your most powerful asset?

Contact us at [hbs.net](https://hbs.net) or email [inquiry@hbs.net](mailto:inquiry@hbs.net) to learn more.

